

Seminar on “Hot Topics in Printing Industry: Going Green and Standardization” 「印刷業熱門話題：環保與標準化」研討會

(Free admission 免費入場)

Date 日期 : 27 / 4 / 2010 (Tuesday 星期二)
Time 時間 : 2:30pm - 4:30pm
Venue 地點 : Forum Area, Hall 7, AsiaWorld-Expo 亞洲國際博覽館 7 號展館論壇區

Time 時間	Outline 大綱
2:15pm - 2:30pm	Registration 登記
2:30pm - 4:30pm	<p>Topic 1: Print Green & Meet International Standards 題目一：綠色印刷，迎合國際標準 Language 語言：English 英語(with translation in Putonghua 附設普通話翻譯)</p> <p>Speaker: Mr Volker Chollet, Managing Director of hubergroup Shenzhen Ltd. Founded in Munich Germany in 1765, the parent company of the hubergroup, Michael Huber München GmbH looks back to more than 245 years of history in the production of printing inks. Since 2005, the hubergroup has expanded their presence in China, with subsidiaries in Hong Kong, Shenzhen and Shanghai. Mr Volker Chollet is responsible for the Greater China area.</p> <p>Abstract: The hubergroup is one of the largest manufacturers of printing inks, printing varnishes and related auxiliaries for the printing industry. They offers Eco-friendly process colors according to the international ISO 12647-1 standard, as well as a full range of Eco-friendly products. In the seminar, the hubergroup will discuss the facts of a “green ink”, and introduce how to “Print Green” by using environmental friendly printing inks and damping solutions. Moreover, they will provide basic information about the requirements and technical solutions for the production of food packaging with MGA Inks according to international consumer safety standards.</p> <p>講者： 繪博油墨（深圳）有限公司總經理 Mr Volker Chollet hubergroup 母公司 Michael Huber München GmbH 在 1765 年創立於德國慕尼黑，擁有 245 年生 產印墨的經驗。自 2005 年起，hubergroup 踏足中國，於香港、深圳及上海設立辦事處，Mr. Volker Chollet 負責大中華區的業務。</p> <p>內容： Hubergroup 是印墨、印刷塗料及其他相關物料的最大製造商之一，擁有生產各類環保印刷物料的 豐富經驗，並提供根據 ICC 的 ISO 12647-1 標準的四色油墨系列。這次研討會將為大家介紹何謂「環 保印墨」、如何有效利用環保的印墨和水斗液進行綠色印刷，並講解如何進行符合國際安全標準的 食品包裝印刷。</p>

Topic 2: Discussion on Three Press Calibration Methods - ISO 10128:2009 Standard

題目二：探討三個印刷校正方法 - ISO 10128:2009 標準

Language 語言：Cantonese 粵語

Speaker:

Mr. Lewis Lam, Technical Specialist of APTEC

Mr. Lewis Lam is G7 Expert and the first batch in Greater China obtaining Fogra PSO Partner. In the past, he participated several test projects, including G7 methodology test, virtual proofing test, digital proof test, Device-Link color management test, ink saving technology test, etc. Now Lewis is also the major instructor for APTEC courses, especially color management course and G7 training program. He assists the printing corporations to implement printing standardization as well.

Abstract:

Advanced Printing Technology Centre (APTEC), a subsidiary of The Hong Kong Printers Association, strives for promoting new technologies to printing industry. In 2007, APTEC and IDEAlliance in US formed a partnership to advance printing standardization and G7 methodology to the printing industry and to serve as an exclusive representative office for IDEAlliance in Greater China.

In 2009, the Technical Committee ISO TC130 published ISO 10128 standard. This standard identifies three methods for press calibration, by using Near-neutral scales, Tone Value Curves and CMYK to CMYK multi-dimensional transforms. In this seminar, APTEC will introduce and discuss these three methods, as well as the relationship of ISO 12647.

講者：

印刷科技研究中心技術專員 林冬南先生

林冬南先生是 G7 認可專家及大中華區第一批取得 Fogra PSO Partner，以往曾參與 APTEC 多項技術測試，包括 G7、虛擬打稿、數碼打稿、Device-Link 色彩管理、節省油墨等，為 APTEC 主要導師之一，主要教授色彩管理課程及 G7 培訓課程，並協助印刷企業推行印刷標準化。

內容：

香港印刷業商會轄下之印刷科技研究中心(APTEC)一向致力向行業宣揚新技術，於 2007 年，APTEC 更成為美國 IDEAlliance 之大中華區獨家地區代表，向行業推廣印刷標準化、G7 等概念。由於 ISO TC130 技術委員會於 2009 年發佈了 ISO 10128 標準，概括了三種印刷機校正方法，以提高印刷品質及生產效率，包括使用灰平衡 (Near-neutral scales)、色調增值(Tone Value Curves)及 Device-Link 色彩管理 (CMYK to CMYK multi-dimensional transforms)，在此研討會上，APTEC 會為大家介紹及講解這三種方法和應用，以及與 ISO 12647 標準的關係。

- 1) Question & Answer Session will be arranged after each part of the presentation.
每部分結束前將安排問答環節。
- 2) The Organiser reserves the right to after the programme without prior notification.
以上內容及編排以主辦機構最後公佈為準。

Organisers 主辦機構:

